

INFORMATION NOTICE PURSUANT TO ART. 13 OF REGULATION (EU) 2016/679 ON THE PROTECTION OF PERSONAL DATA AND REQUEST FOR CONSENT TO PROCESSING PERSONAL DATA COLLECTED FROM THE DATA SUBJECT.

This information notice is provided in order to notify you of the processing of your personal data.

1. THE IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER

The Data Controller is The-ma S.P.A. (hereinafter "Controller"), with registered office in Via della Repubblica Italiana, 8 - 40061 Minerbio (BO), Tax ID and VAT number 02506991203, e-mail: info@the-ma.it, Phone 0434.572677, fax 0434.572686.

2. PURPOSES OF THE PROCESSING OF PERSONAL DATA AND LEGAL BASIS OF THE PROCESSING

The Data Controller processes personal identification data (for example, name, surname, company name, address, telephone number, e-mail address, bank and payment details) - hereinafter, "personal data" or "data", transmitted by you when finalising contracts for selling the Controller's products.

Your personal data are processed:

A) without your express consent, for the following Service Purposes:

- to finalise sales contracts for the Data Controller's products;
- to fulfil pre-contractual, contractual and tax obligations deriving from on-going relationships with you;
- to fulfil the obligations provided for by law, regulations, EU legislation or by an order of the Authority (such as in the field of anti-money laundering);
- to exercise the rights of the Controller, for example the right to legal defence;

B) With your specific and explicit consent, for the following Marketing Purposes:

to send, via e-mail, mail and/or text message and/or telephone contacts, newsletters, commercial communications and/or advertising material concerning the products or services offered by the Data Controller and for surveys concerning the degree of satisfaction with the quality of the services; (e.g. technical and commercial communication by means of information notes relating to regulatory compliances and/or business development opportunities, invitations to seminars and conferences).

Please note that if you are already a customer of ours, we may send you commercial communications concerning the Data Controller's services and products similar to those that you have already received, subject to your consent.

3. DATA PROCESSING METHODS

Your personal data are processed by means of the following operations: collection, recording, organisation, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, disclosure, erasure and destruction of data.

Your personal data are processed both on paper and electronically.

The Data Controller will process the personal data for the time necessary to fulfil the aforementioned purposes and in any case for at least 10 years from the termination of the relationship for Service Purposes and until revocation for Marketing Purposes.

4. RECIPIENTS OF THE PERSONAL DATA

Your data may be made accessible for the purposes referred to in points 2.A) and 2.B):

- to employees and collaborators of the Data Controller, in their capacity as appointees and/or system administrators;
- to third-party companies or other subjects (e.g.: credit institutions, professional firms, consultants, insurance companies for providing insurance services, etc.) that carry out outsourced activities on behalf of the Controller, in their capacity as "external Data Processors".

5. DATA SUBMISSION

Without the need for express consent, the Data Controller may transmit your data for the purposes referred to in point 2.A) to Supervisory Bodies, Judicial Authorities, insurance companies for providing insurance services, and to those subjects to whom transmission is mandatory by law in order to fulfil the aforementioned purposes.

These subjects will process the data in their capacity as independent data controllers.

Your data will not be disseminated.

6. DATA TRANSFER

Personal data are stored in computer archives and not at the Controller's or at the recipients' premises indicated in point 5, within the European Union. In any case, it is understood that the Controller, where necessary, will have the right to move the computer archives (servers) even outside the EU. In this case, the Data Controller ensures as of now that the data will be transferred outside the EU in compliance with applicable legal provisions, subject to stipulating the standard contractual clauses envisaged by the European Commission.

7. NATURE OF DATA CONFERMENT AND CONSEQUENCES OF REFUSAL TO ANSWER

The provision of data for the purposes referred to in point 2.A) is mandatory. In their absence, we will not be able to guarantee the Services or the Sale described in point 2.A).

The provision of data for the purposes referred to in art. 2.B) is instead optional. You may therefore decide not to provide any data or to subsequently deny the possibility of processing data already supplied: in this case, you will not be able to receive newsletters, commercial communications and advertising material concerning the products offered by the Data Controller.

However, you will continue to be entitled to the Services referred to in art. 2.A).

8. DATA SUBJECT’S RIGHTS

As data subject, you have the following rights:

- i. to obtain confirmation of the existence or not of personal data concerning you, even if not yet recorded, and to its communication in intelligible form;
- ii. to be informed of: a) the source of the personal data b) the purposes and methods of processing; c) the logic applied in case of processing with the help of electronic means; d) the identity of the data controller, data supervisors; e) the parties or categories of parties to whom the data may be communicated or who may come into their possession as processing officers or “appointees”.
- iii. to obtain: a) the updating, rectification or, where interested, the integration of the data; b) the cancellation, the transformation into anonymous form or the blocking of data unlawfully processed, including data which have no need to be kept in relation to the purposes for which they were collected or subsequently processed; c) the confirmation that operations as per letters a) and b) have been notified, including as concerns their contents, to those to whom the data were communicated or disseminated, excepting where this should prove impossible or should involve the use of means manifestly disproportionate to the protected right.
- iv. to oppose, in whole or in part: a) for legitimate reasons, the processing of personal data concerning you, even though pertinent to the purpose of collection; b) the processing of personal data for sending advertising material or for direct selling or for carrying out market research or commercial communications through the use of automated call systems without the intervention of an operator, by e-mail and/or through traditional marketing methods by phone and/or mail. It should be noted that the data subject's right of objection, set out in point b) above, for direct marketing purposes by automated means, extends to the traditional ones and that the data subject’s right to exercise the partial right of opposition also remains valid. Therefore, the data subject can decide to receive only communications using traditional methods or only automated communications or neither of the two types of communication.

Where applicable, he/she also has the right to rectification, the right to be forgotten, the right to limitation of processing, the right to data portability, the right to object), as well as the right to lodge a complaint with the Data Protection Authority.

9. HOW TO EXERCISE THE RIGHTS

- You can exercise your rights at any time by sending:
- a registered letter to the Data Controller (see point 1);
 - an e-mail to the Certified email address the-ma@legalmail.it.

I hereby declare that I have read the information note on the processing of my personal data

...../...../.....
Place and Date

.....
Stamp and Signature

I give my consent to processing data for marketing purposes and to sending the documents indicated in point 2.B) yes no

...../...../.....
Place and Date

.....
Stamp and Signature